Tushar Shrivastav *Product Developer | AI, Growth & Automation*

✉ tusharshrivastav1711@gmail.com 📞 +91 9643878726 📍 New Delhi 🔗 tusharshrivastav.com

Professional Summary

Product-focused developer with experience building and iterating SaaS products using data, customer feedback, and rapid experimentation. Experienced in designing autonomous AI pipelines, frontend interfaces, and backend workflows using LLMs, APIs, and modern web stacks. Comfortable working in early-stage environments with high ownership across product, automation, and implementation.

Projects

Newsifai.com

Built an end-to-end autonomous AI news platform that clusters related articles & events and generates topic-based summaries. Designed AI pipelines using LLMs, vector similarity search, APIs, and serverless functions to continuously update topics. Implemented multi-genre AI content generation (e.g., concise, Gen-Z, analytical tones) to improve reader engagement. Created backend workflows for source attribution, backlink tracking, and freshness filtering for logged-in users.

Visualsifai.vercel.app

AI-driven platform that autonomously researches on topics and generates short-form and long-form videos using open-library footage. Built with workflow orchestration (n8n), programmatic video rendering (Remotion), PostgreSQL, and automated research pipelines to enable scalable, cost-efficient content production across portrait and landscape formats.

- Visit my website at **tusharshrivastav.com** to view other projects I have worked on and am currently working on.

Work Experience

Web Developer and Client Coordinator   11/2023 – 03/2025
Sahindia Tech   Remote
- Developed responsive React-based web applications using Next.js, Tailwind and Node.js.
- Supported feature releases by coordinating with internal teams, documenting workflows, and incorporating feedback to improve post-launch adoption.
- Contributed to agile sprints, planning, and retrospectives.

Freelance Web Developer and Product Consultant   01/2022 – 10/2023
Upwork   Delhi
- Successfully completed 70+ client projects on Upwork with consistent 5-star client feedback.
- Acted as primary client contact, translating requirements into deliverables and maintaining strong client relationships with consistent positive feedback. Executed QA testing for performance, functionality, and cross-browser compatibility.

Skills

Frontend
Javascript, React, Next.js, TypeScript, Tailwind CSS

Backend
Node.js, Express, REST APIs, Serverless Functions

Databases
PostgreSQL, SQL, MongoDB

Dev Tools
Git, Docker (basic), CI/CD, Vercel

Marketing & Growth
SEO, Google Ads, CRO, Looker studio

AI workflow orchestration
APIs automation, vector search, AI-driven content pipelines, API integrations, LangChain

Education

Bachelor of Arts in Marketing Management and Retail Business   11/2020 – 05/2023
CVS, Delhi University   Delhi, India
CGPA: 7.3/10

Higher Secondary Certificate   03/2018 – 06/2020
RPVV Delhi   Delhi, India
CGPA: 9.3/10