

Tushar Shrivastav

Product Developer | AI, Growth & Automation

 tusharshrivastav1711@gmail.com

 +91 9643878726

 New Delhi

Professional Summary

AI-focused Product Developer with 3 years of experience across full-stack development and digital marketing. Proven track record of **100+ projects** using React, AI automation, and SEO to drive impact by **building scalable, end-to-end AI products**.

Work Experience

Web Developer & Client Cordinator

Sahindia Tech

11/2023 – 03/2025 | Remote

- Developed responsive React-based web applications using Tailwind and Node.js.
- Contributed to agile sprints, planning, and retrospectives.
- Supported feature releases by coordinating with internal teams, documenting workflows, and incorporating feedback to improve post-launch adoption.

Freelance Web-Developer, Bug Hunter, Feature Innovator

Upwork

01/2022 – 10/2023 | Delhi

- Successfully completed 70+ client projects on Upwork with consistent 5 star positive feedback.
- Acted as primary client contact, translating requirements into deliverables and maintained strong client relationships with consistent positive feedback.
- Executed QA testing for performance, functionality, and cross-browser compatibility.

Education

Bachelors of Arts in Marketing Management and Retail business

CVS, Delhi University

11/2020 – 05/2023 | Delhi, India

CGPA: 7.3/10

Higher Secondary Certificate

RPVW Delhi

03/2018 – 06/2020 | Delhi, India

CGPA: 9.3/10

Skills

- Web Development:

JavaScript, React, Next.js, Redux, Node.js, HTML/CSS, Tailwind, Git.
- Databases & Platforms:



PostgreSQL, MongoDB, Firebase, Supabase.
- Marketing & Growth:

SEO, Google Ads, Email Marketing, CRO.
- Automation & AI:

AI-driven content pipelines, n8n, API integrations.
- Analytics & QA:

GA4, Looker Studio, basic SQL, QA testing, bug hunting.

Projects

- **Newsifai.com**  Developed an AI-powered news platform using automated content pipelines for generation, inspection, and publishing.
- Visit my website at **tusharshrivastav.com**  to view other projects I have worked on and am currently working on.